



## Terms of Reference for Socio Economic & Communication Specialist

<b>Location:</b>	<b>Cairo, Egypt</b>
<b>Type of contract:</b>	<b>Full time</b>
<b>Application Deadline:</b>	<b>Thursday 19<sup>th</sup>, September 2019</b>
<b>Post Level:</b>	<b>National Consultant</b>
<b>Languages Required:</b>	<b>English and Arabic</b>
<b>Starting date:</b>	<b>1<sup>st</sup> of October 2019</b>
<b>Expected Duration of Assignment:</b>	<b>9 months from 1<sup>st</sup> October 2019 to 30 June 2020</b>

### **1-Background:**

The following Terms of Reference pertain to the engagement of a **Socio Economic & Communication Specialist** due course of execution of the “Strengthening Protected Area Financing and Management Systems Project” (EPASP) funded by the Global Environment Facility (GEF) / United Nations Development Program (UNDP), and Ministry of Environment, and implemented by the Egyptian Environmental Affairs Agency (EEAA).

Strengthening Protected Area Financing and Management Systems Project works towards the establishment of a sustainable protected area financing system, with associated management structures, systems and capacities needed to ensure the effective use of generated revenues for priority biodiversity conservation needs, as well as removing or significantly reducing a wide range of barriers to sustainable financing. The project will provide the Nature Conservation Sector (NCS) of Ministry of Environment with a powerful set of arguments for continuing long-term investment, financing and expansion of Egypt’s PA system, mainly with self-generated revenues through successful realization of the following outcomes:

- 1) Legal, policy, regulatory and institutional frameworks that facilitate revenue generation, revenue retention and other aspects of sustainable PA financing and management are established and functional.
- 2) Levels of financial resource mobilization are adequate to ensure effective conservation-oriented management of Egypt’s PA system.
- 3) Business planning and cost-effective management systems are ensuring the effective allocation and management of mobilized resources.



## 2-Objectives:

- The aim of this consultancy is to Reach a formula that achieves consensus with all stakeholders within the targeted protected areas (PAs) and to be presented to decision makers.
- Establish relationships with the local people, informal leaders, and marginalized groups to build a trust and gain solid understanding of the local context and dimensions.
- Lead the implementation process of the development plan through implementing the planned intervention.
- The Adviser should ;
- Provide necessary support to the Egyptian Environmental Affairs Agency (EEAA) / Ministry of Environment in the field of communication & environmental awareness.

## 3- Duties and responsibilities:

The Socio Economic and Communication Specialist will serve on a fulltime basis, work under the direct supervision of the Project Manager, and her /his main duties and responsibilities include the following:

- Conduct baseline surveys on the existing condition that incorporates a lifestyle assessment, socioeconomic profile, physical condition surveying, and environmental assessment;
- Detect the needs assessment to the local community of the targeted PAs, to identify and prioritize the socioeconomic characteristics and development gaps;
- Draft development plans for the local communities to improve the economic, environmental and social conditions;
- Provide technical input to the project to support the local community development efforts within PAs to improve the economic, environmental social life conditions;
- Liaise with key stakeholders and build partnerships in order to improve community development interventions. Employ the stakeholder's engagement and participation approaches throughout the different process of the assignment;
- Organize events and workshops for local community members in different governorates.
- Assist in preparing and implementing the project environmental awareness tasks;
- Write and distribute media releases that presents the project activities;
- Support the Project Management to write stories, press releases and news about its most important achievements to be placed in the national media and project website;
- Support in the production and dissemination of the project different communications products;
- Assist in preparing logistic and administrative stuff for holding the project workshops, meetings, and events, ...etc; and
- Frequent travel to the targeted PAs.



#### 4- Qualifications and Experience

- Proven experience in working with local communities, community development and with local governmental agencies (minimum 5 years) in addition to a bachelor's degree;
- Advance communication and negotiation skills and familiarity with the traditional heritage, customary laws and local culture;
- Experience in environmental awareness field (minimum 5 years);
- Good experience with international donor funded projects;
- Good experience in using computer facilities required for developing the work as Microsoft Office Word, Excel, Power Point ...etc;
- Fluency in verbal and written English and Arabic;
- Demonstrated experience and success of work in similar positions;
- Proven ability to work with a variety of people including governmental officials, international experts and consultants;
- Excellent communication, presentation and facilitation skills;
- Good administration and interpersonal skills; and
- Ability to work effectively under pressure.

#### 5- Other knowledge, additional competences:

- The experience in traditional heritage, customary laws and local culture has the preference.
- Capacity to work well in a multicultural context and as a team player.

#### 6- The application should include:

Interested candidates meeting the above requirements should submit their updated Curriculum Vitae (CV) in English that clearly spell out the qualifications and experience with a covering letter specifying title of the job to: **info@epasp.org**

Attention of: **Eng. Mohamed Fathy, Project Manager for “Strengthening Protected Area Financing and Management Systems Project” (EPASP)**